

# An Introduction to the Young Enterprise Company Programme

Karen Wilson  
Chair Young Enterprise Grampian

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# What is the Company Programme ?

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- You set up a real business
  - You do market research, analyses the data and decide what products to make
  - You make the products
  - You sell your products directly to the public
  - You decide who will do what
  - You keep the profit !!
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# Company Programme is for ....

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- People like you !!
- S5 and S6 students
- Interested in business & would like to work in this area
- People who “do” – not people who “watch”



# Company programme timetable

What you do

Start up your company /  
decide what you're  
going to sell

Produce and sell products

Sell Your Products

Submit your Company Report

Aug

Sept

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

What we do

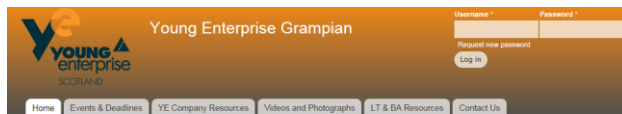
MasterClass

Christmas Fayres x 2

Practice Events  
YEGranpian Finals

Young Enterprise

# There's lots of help available



### Events

YE Grampian Final - Thursday 27th April at RGU  
[Click here to book your place.](#)

[Follow @ye\\_grampian](#)

[Find us on Facebook](#)

### Announcements

#### YE Grampian Finalists 2017

Seed - Inverurie	Amygdala - Inverurie
Scent in the City - Inverurie	Bundi - Northfield
Just Coaster* - Peterhead	The Little Cottage - Oldmachar

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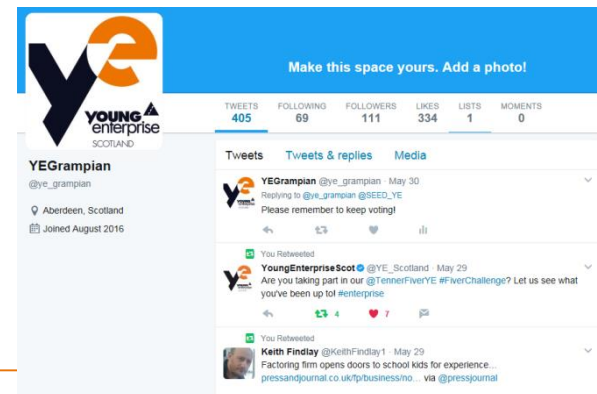
### Welcome to YE Grampian

Young Enterprise Scotland's well-known Company Programme is the ultimate business and enterprise experience for S3/S6 pupils in schools across Scotland. The pupils set-up and run their own company through the academic year with support from local business volunteers and Young Enterprise Scotland staff. They develop a wide range of skills and receive an invaluable entrepreneurial experience. At the end of the academic year, the young companies compete on a local, regional, national and European level to be crowned Company of the Year. With the Curriculum for Excellence's four capacities and the renewed

### YEG TWITTER FEED

Tweets by @ye\_grampian

- YEGrampian @ye\_grampian  
@SEED\_YE Please remember to keep voting!
- YEGrampian @ye\_grampian  
Retweeted  
YoungEnterpriseScot @YE\_Scotland  
Are you taking part in our #TennerFiverYE #FiverChallenge? Let us see what you've been up to! #TennerFiver
- YEGrampian @ye\_grampian  
Retweeted  
Keith Findlay  
Factoring firm opens doors to school kids for experience...



# So what do I get ?

## Skills that you can apply in work & life



## Young Enterprise students say they ...

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- ✓ Earn a third more than their peers in the 30+ age group
  - ✓ Are twice as likely to start their own business as their peers
  - ✓ Have greater appreciation of their own skills and the opportunities available to them
  - ✓ Are more passionate about their jobs than their peers - 77% fulfilled and engaged by their jobs, compared to only 59% of their peers
  - ✓ Are more successful in their careers
  - ✓ Are more likely to get involved in voluntary work - 55% compared with 39% for their peers
  - ✓ Amongst business-owners – it is the “the most significant experience” they drew upon
  - ✓ Feel that YE contributed to their skill development more than anything else – and felt best prepared for work
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# I'm interested – what now ?

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- Talk to your friends – get a group together
- Sign up for the Young Enterprise Company Programme
- Check out [www.yes.org.uk](http://www.yes.org.uk)
- Give it a go !!





# Any Questions ?

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## Young Enterprise Grampian Contacts

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